

With the change to DTV coming or even before with the price of cable service rising the consumer should have a choice of the channels they want. now you have to get channels you do not watch but have to buy because of lineup. Service price could be lower if they would bid on programs for the whole company instead of individual cities. If you can pick what you want on your phone it could be done for cable also. I personally know about the phone service because ability from military service. It would also help the elderly with their fixed incomes. They could pick the few they watch most and save. Both my mother and father-in-law started cable service paying around \$35.00 in the beginning receiving about the same channels now but they pay \$48.00 or more a month. They have to buy the preferred service includes limited basic, expanded basic and value pack. All that just to receive local and a few of the cable shows they may watch. Not good for consumer's at any age or income level.